

INSPIRED DANCE

BRANDING PRESENTATION 2021



MAR /21

A dancer with long blonde hair, wearing a blue leotard, is captured in a dynamic pose, performing a backbend. Her arms are extended upwards, and her legs are bent at the knees, with her feet reaching towards her head. The background is dark, and the lighting highlights the dancer's form and the texture of her leotard.

WE ARE THE WORLDS PREMIER INTERNATIONAL
DANCE FILM FESTIVAL FOR FILM MAKERS AND
DANCE FILM LOVERS.

We nurture the dance on film industry globally and to give choreographers, dancers, and film-makers from all around the world, a vehicle to present dance on film, generating a hub that connects both industries and brings a new audience of dance lovers to the cinema.

We value education, opportunity, innovation, connection, inspiration, and inclusivity.

A woman with long blonde hair, wearing a blue leotard, is captured in mid-air performing a backflip. Her arms are extended forward, and her legs are bent. A large, white, stylized letter 'D' is overlaid on the image, partially obscuring the woman's body. The background is dark and blurred, suggesting motion.

WE INSPIRE AND MOVE AUDIENCES



A woman with long blonde hair is captured in a dynamic, low-to-the-ground dance pose. She is wearing a light-colored, possibly white, leotard with a lace-like pattern on the bodice. Her arms are extended forward and slightly upward, with her hands open. Her legs are bent, with one leg extended back and the other bent under her. The background is a gradient of warm colors, from deep red on the left to bright orange on the right. A large, white, stylized letter 'D' is superimposed over the center of the image, partially obscuring the woman's torso and legs. The word 'INSPIRING' is written in white, uppercase, sans-serif font to the left of the 'D', and the word 'DANCE' is written in the same font to the right of the 'D'.

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COMPETITION



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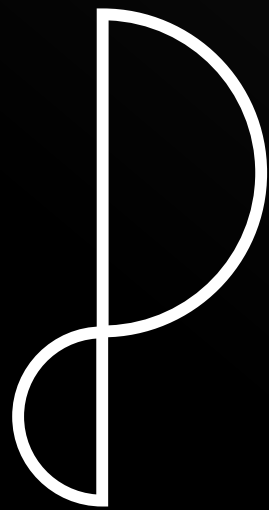




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A photograph of a dancer in a long, flowing purple dress, captured with motion blur to convey a sense of dynamic movement. The dancer is positioned in the center-left of the frame, with arms extended. The background is dark, with a gradient of purple and orange light. The overall mood is artistic and energetic.

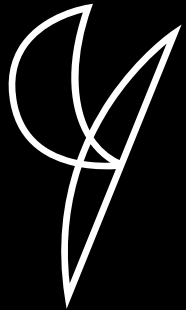
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A photograph of a female dancer in mid-air, performing a dynamic move. She has long, flowing red hair and is wearing a blue leotard with a black lace bodice. Her body is arched, with one leg extended forward and the other bent. The background is dark, and the lighting highlights her form and hair. The word "INSPIRED" is overlaid in large, orange, sans-serif capital letters.

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A logo consisting of two white, curved lines that form a stylized, open 'D' shape.

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